

Assoc. Prof. Yurdagül MERAL

Personal Information

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Biography

She is working as associate professor in İstanbul Medipol University and she is department head of international trade and finance department (English and Turkish programs).

She has completed her PhD on 'Bank Mergers' and her master degree on 'Outsourcing' in Istanbul University.

Prior to starting her career at Medipol University, she pursued a 30 year career in the field of international trade finance (including 2,5 years in Frankfurt) in banking sector.

She has started as management trainee in Interbank after having her Associate Degree from Boğaziçi University in Business Management.

She worked as Senior Vice President in International Trade and Finance Operations in Koçbank and Şekerbank covering import-export management, including letter of credits, counter guarantees, import, export, payments, SWIFT, credits, exim loans and has completed related system entegration projects of international trade as well.

She has CDCS (certificate of documentary credit specialist)*.

She is currently working as Department Head of International Trade and Finance Department of Istanbul Medipol University (English and Turkish Programs) and as Part Time in Boğaziçi University, International Trade Department. Married with two children.

(*) Certificate of Documentary Credit Specialist <http://cdcs.ifslearning.ac.uk/>

Education Information

Doctorate, Istanbul University, Sosyal Bilimler Enstitüsü, İşletme Yönetimi Ve Organizasyon (Dr), Turkey 2008 - 2015

Postgraduate, Istanbul University, Sosyal Bilimler Enstitüsü, Hastane Ve Sağlık Kuruluşlarında Yönetim (YI) (Tezli), Turkey 2005 - 2007

Undergraduate, Istanbul University, Edebiyat Fakültesi, İngilizce Öğretmenliği Bölümü, Turkey 1990 - 1997

Associate Degree, Bogazici University, Meslek Yüksekokulu, Yöneticilik Pr. (İngilizce), Turkey 1981 - 1986

Dissertations

Doctorate, İşletme birleşmelerinde özdeşleşme, güven, iletişim, kültür ve süreç adaletinin, çalışanların iş doyumu üzerindeki etkileri: Bankacılık sektöründe bir araştırma, Istanbul University, Sosyal Bilimler Enstitüsü, İşletme Yönetimi Ve Organizasyon (Dr), 2015

Postgraduate, Sağlık kuruluşlarında dış kaynaklardan yararlanmanın hasta memnuniyetine olan etkisi ve bu konuya ilişkin bir araştırma, Istanbul University, Sosyal Bilimler Enstitüsü, Hastane Ve Sağlık Kuruluşlarında Yönetim (YI) (Tezli), 2006

Academic Titles / Tasks

Istanbul Medipol University, Sağlık Bilimleri Fakültesi, Sağlık Yönetimi Bölümü, 2016 - Continues

Istanbul Medipol University, İşletme ve Yönetim Bilimleri Fakültesi, Lojistik Yönetimi Bölümü, 2016 - 2016

Academic and Administrative Experience

Istanbul Medipol University, 2018 - Continues

Istanbul Medipol University, 2018 - 2019

Courses

Uluslararası Ticaret Finansmanı, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018

Gümrük Mevzuatı ve Uygulamaları, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Bitirme Projesi, Undergraduate, 2019 - 2020, 2018 - 2019

Sektörel Uygulama, Undergraduate, 2019 - 2020, 2018 - 2019

Topluma Hizmet Uygulamaları, Undergraduate, 2019 - 2020

Uluslararası Ekonomik Kuruluşlar, Undergraduate, 2019 - 2020, 2018 - 2019

Uluslararası Ticaret Kuralları ve Uygulamaları, Undergraduate, 2019 - 2020

Dış Ticaret Yönetimi, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Sağlık Turizmi ile Kazanılm, Undergraduate, 2019 - 2020

İşletme Yönetimi ve Organizasyon, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018

Seminer, Undergraduate, 2019 - 2020, 2018 - 2019

Dış Ticaret ve Finans Giriş, Undergraduate, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017

Uluslararası Ticaret Politikası, Undergraduate, 2018 - 2019

İşletme Yönetimi Tezli Yüksek Lisans Programı - TEZ (G), Postgraduate, 2018 - 2019, 2017 - 2018

Dış Ticaret İşlemleri I, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017

(Bogaziçi Üniversitesi) Export-Import Management, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017

Uluslararası Kurumlar ve Ekonomik Entegrasyon, Undergraduate, 2018 - 2019

Uluslararası Ticaret Teorisi ve Politikası, Undergraduate, 2017 - 2018

Sosyal Hizmet Yönetimi, Associate Degree, 2017 - 2018

Uluslararası Ticaret ve Finansman, Undergraduate, 2017 - 2018

Dış Ticaret İşlemleri II, Associate Degree, 2016 - 2017

Dış Ticarete Giriş, Associate Degree, 2016 - 2017

(BOGAZİÇİ ÜNİVERSİTESİ) EXPORT-IMPORT MANAGEMENT, Undergraduate, 2014 - 2015, 2013 - 2014, 2012 - 2013

Advising Theses

Yurdagül M., Esnek çalışmanın, iş ve yaşam doyumuna etkisi ve örgütsel bağlılığın aracılık rolü, Postgraduate, F.TÜRKMEN(Student), 2019

Yurdagül M., Çalışanın adalet algısı ve iş doyumunu ilişkisi: Örgütsel bağlılığın aracılık rolü (Hekimler üzerine bir araştırma), Postgraduate, Y.KORKUT(Student), 2018

Published journal articles indexed by SCI, SSCI, and AHCI

- Financial analysis of international energy trade: A strategic outlook for EU-15**
YÜKSEL S., DİNÇER H., MERAL Y.
Energies, vol.12, no.3, 2019 (SCI-Expanded)

Articles Published in Other Journals

- I. **INTERNATIONAL TRANSPORT RULES: KEY POINTS IN ISSUING TRANSPORT DOCUMENTS TO MITIGATE RISKS AND LOSSES IN INTERNATIONAL TRADE**
MERAL Y.
Istanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.19, no.37, pp.515-534, 2020 (Peer-Reviewed Journal)
- II. **International Trade and Role of Electronic Bill of Lading (BOLERO)**
MERAL Y.
Anemon Muş Alparslan Üniversitesi Sosyal Bilimler Dergisi, vol.8, no.1, pp.171-178, 2020 (Peer-Reviewed Journal)
- III. **Uluslararası Ticaret, Ülke Riski ve Finansman Metodu Olarak Teyitli Akreditifler**
MERAL Y.
InTraders International Trade Academic Journal, vol.2, no.1, pp.1-31, 2019 (Peer-Reviewed Journal)
- IV. **Avrupa Birliği'nde Ülkeler Arası Emeklilik İhracatı (Transferi)**
MERAL Y.
InTraders International Trade Academic Journal, vol.2, no.1, pp.70-98, 2019 (Peer-Reviewed Journal)
- V. **Transition to Open Banking Regime and Role of European Union Payment Services (PSD2) Rules**
MERAL Y.
Bankacılar, vol.30, no.110, pp.25-36, 2019 (Peer-Reviewed Journal)
- VI. **Stratejik finansal yönetimde teminat mektupları ve teminat (standby) akreditiflerinin rolü**
MERAL Y.
Istanbul Ticaret Üniversitesi Sosyal Bilimler Dergisi, vol.18, no.35, pp.517-527, 2019 (Peer-Reviewed Journal)
- VII. **Outsourcing in Hospital Management and Outsourcing Effects on Patients's Satisfaction**
MERAL Y.
Asian Research Journal of Business Management, 2016 (Peer-Reviewed Journal)
- VIII. **Career Barriers (Glass Ceiling) of Women Managers**
MERAL Y., Otlu F. E.
International Journal of Business Marketing and Management (IJBMM) Volume 1 Issue 2 September 2016, P.P.26-38, 2016 (Peer-Reviewed Journal)
- IX. **Identification's Mediatory Role on Communication and Job Satisfaction Relationship in Mergers**
MERAL Y.
International Journal of Managerial Studies and Research, vol.4, no.5, 2016 (Peer-Reviewed Journal)
- X. **Effects of Trust on Job Satisfaction and Mediatory Role of New Identification between Trust and Job Satisfaction in Mergers**
MERAL Y., YAŞLIOĞLU M. M., SEMERCIÖZ F.
International Journal of Managerial Studies and Research, vol.4, no.5, 2016 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Electronic Trading, Electronic Advertising, and Social Media Literacy: Using Local Turkish Influencers in Social Media for International Trade Products Marketing**
MERAL Y., Özbay D. E.
in: Handbook of Research on Multidisciplinary Approaches to Literacy in the Digital Age, Nurdan Oncel Taskiran, Editor, IGI Global 701 E. Chocolate Ave.Hershey, PA 17033, USA, HERSHEY, pp.224-261, 2019
- II. **Strategic Management to Prevent Money Laundering: The Role of Effective Communication**
MERAL Y.
in: Handbook of Research on Global Issues in Financial Communication and Investment Decision Making, Hasan Dinçer, Serhat Yüksel, Editor, IGI Global 701 E. Chocolate Ave.Hershey, PA 17033, USA, HERSHEY, pp.28-49, 2019
- III. **Strategic Management of Finance and Role of Documentary Credit**
MERAL Y.
in: Handbook of Research on Global Issues in Financial Communication and Investment Decision Making, Hasan

- Dinçer, Serhat Yüksel, Editor, IGI Global 701 E. Chocolate Ave.Hershey, PA 17033, USA, Hershey, pp.28-49, 2019
- IV. **Electronic Trade and Electronic Presentation of Export Documents in Documentary Credits**
MERAL Y.
in: Tools and Techniques for Implementing International E-Trading Tactics for Competitive Advantage, Yurdagül Meral, Editor, IGI Global 701 E. Chocolate Ave.Hershey, PA 17033, USA, Hershy, pp.140-155, 2019
- V. **Tools and Techniques for Implementing International E-Trading Tactics for Competitive Advantage**
MERAL Y.
in: Tools and Techniques for Implementing International E-Trading Tactics for Competitive Advantage, Yurdagül Meral, Editor, IGI Global, HERSHEY, pp.1-395, 2019
- VI. **İşletme Birleşmelerinde Özdeşleşme, Güven, İletişim, Kültür ve Süreç Adaletinin Çalışanların İş Doyumu Üzerindeki Etkileri BANKA BİRLEŞMELERİ ÜZERİNE BİR ARAŞTIRMA**
MERAL Y.
Beta Basım Yayım Dağıtım, İstanbul, 2018
- VII. **Sağlık Kuruluşlarında Dış Kaynaklardan Yararlanmanın (Outsourcing) Hasta Memnuniyetine Etkisi**
MERAL Y.
Beta Basım Yayım Dağıtım, İstanbul, 2018
- VIII. **Documentary Risk in International Trade**
MERAL Y.
in: Strategic Design and Innovative Thinking in Business Operations, Hasan Dinçer, Ümit Hacıoğlu, Serhat Yüksel, Editor, Springer International Publishing AG, part of Springer Nature 2018, Cham, pp.413-431, 2018

Refereed Congress / Symposium Publications in Proceedings

- I. **International Trade of Films: Role of Turkish Television Serials Export in Turkey**
MERAL Y.
2019-4. The Fourth InTraders International Conference on International Trade, Sakarya, Turkey, 7 September - 09 July 2019
- II. **International Commercial Terms of Transportation of Goods : FOB and DDP Delivery Terms Risks in Practice**
MERAL Y.
V. International Caucasus-Central Asia Foreign Trade and Logistics Congress, İstanbul, Turkey, 19 - 20 September 2019, pp.3
- III. **Uluslararası Ticaret Kuralları ve Uluslararası Ticarete INCOTERMS'in Rolü**
MERAL Y.
2019-UBAK-5. Uluslararası Sosyal ve Eğitim Bilimleri Araştırmaları Kongresi, 11-17 Temmuz 2019 / Bandırma Onyediy Eylül Üniversitesi, BANDIRMA, 11 - 17 July 2019, pp.366
- IV. **International Trade Documents: Role of Issuing Original Documents as per International Rules**
MERAL Y.
2019-ICEES-II. International Conference on Empirical Economics and Social Science June 20-21-22, 2019 / Bandırma Onyediy Eylül University., Bandırma Onyediy Eylül Üniversitesi, Turkey, 20 - 22 June 2019, pp.30
- V. **Esnek Çalışmanın, İş ve Yaşam Doyumuna Etkisi**
MERAL Y., Türkmen F.
2019-ICEES-II. International Conference on Empirical Economics and Social Sciences, Bandırma Onyediy Eylül Üniversitesi, Turkey, 20 - 22 June 2019, pp.98
- VI. **Risk Categories of Basel II and Applications of Operational Risk in Banks**
MERAL Y., Ateşoğlu N. E.
2019-GBRC 5th Global Business Research Congress, İstanbul, Turkey, 30 - 31 May 2019, vol.9, pp.295-298
- VII. **International Trade Finance: Role of Bill of Lading**
MERAL Y.
2019-3. The Third InTraders International Conference on International Trade, June 15-16-17, 2019 / Sakarya

University, Sakarya, Turkey, 15 - 17 June 2019, pp.33

VIII. **Transferable Letter of Credit vs. Back-to-Back Letter of Credit**

MERAL Y.

2018-ICSES International Congress on Social and Economic Sciences, Budapest, Hungary, 26 - 30 November 2018, pp.27

IX. **Organizational Justice and Organizational Commitment's Effect on Job Satisfaction: A Research On Doctors**

MERAL Y., Korkut Y.

2018-Global Business Research Congress (GBRC) İstanbul Turkey, İstanbul, Turkey, 24 - 25 May 2018, vol.7, pp.393-402

X. **Analysis of Strategic Decision-Making Factors with EU Trade**

DİNÇER H., MERAL Y., YÜKSEL S.

2018-ICSES-International Congress on Social and Economic Sciences, Budapest, Hungary, 26 - 30 November 2018, pp.2-10

XI. **International Trade Rules and Standardization.**

MERAL Y.

2018-1. The First InTraders International Conference on International Trade, May 10-11-12, 2018 / Sakarya University, Sakarya, Turkey, 10 - 12 May 2018, pp.57

XII. **SÜREÇ ADALETİNİN, İŞ DOYUMU VE BANKA BİRLEŞMESİ SONRASI YENİ ÖZDEŞLEŞME ÜZERİNDEKİ ETKİLERİ VE YENİ ÖZDEŞLEŞMENİN BU İLİŞKİDEKİ ARACI ROLÜ**

MERAL Y., YAŞLIOĞLU M. M.

Global Business Research Congress-2017, 24 - 25 May 2017, vol.3, pp.952-971

XIII. **Sağlık Kuruluşlarında Dış Kaynaklardan Yararlanmanın Hasta Memnuniyetine Olan Etkisi ve Bu Konuya İlişkin Bir Araştırma.**

MERAL Y., DÜNDAR G. İ., MERAL R.

2007-V. Ulusal Sağlık Kuruluşları Yönetimi Kongresi, Antalya, Turkey, 19 - 23 April 2007, vol.3, pp.69