

Asst. Prof. Metin GÜRLER

Personal Information

Office Phone: [+90 444 8 544](tel:+904448544)

Email: metin.gurler@medipol.edu.tr

Other Email: metingurler1969@gmail.com

Web: <https://avesis.medipol.edu.tr/metin.gurler>

International Researcher IDs

ScholarID: UMMgal4AAAAJ

ORCID: 0000-0002-9263-0258

Publons / Web Of Science ResearcherID: A-1106-2016

ScopusID: 57210158415

Yoksis Researcher ID: 258057

Education Information

Undergraduate, İstanbul University-Cerrahpaşa, Cerrahpasa Faculty Of Medicine, Turkey 2018 - Continues

Doctorate, Marmara University, Sosyal Bilimler Enstitüsü, İktisat Politikası (Dr), Turkey 2011 - 2016

Postgraduate, Marmara University, İktisat Fakültesi, İktisat Bölümü, Turkey 1996 - 1999

Undergraduate, Ihsan Dogramaci Bilkent University, İktisadi Ve İdari Bilimler Fakültesi, İktisat Pr. (Burslu), Turkey 1990 - 1994

Foreign Languages

English, C1 Advanced

Dissertations

Doctorate, Rekabetçiliğin orta gelir tuzağından çıkıştaki etkisi: Türkiye analizi, Marmara University, Sosyal Bilimler Enstitüsü, İktisat Politikası (Dr), 2016

Postgraduate, Vadeli işlemler borsasının Türk tarım sektöründe belli başlı ürünlerde uygulanabilirliği, Marmara University, İktisat Fakültesi, İktisat Bölümü, 1999

Research Areas

Economics, Economic Policy, International Economics, Development Economics and Economic Growth

Academic Titles / Tasks

Assistant Professor, İstanbul Medipol University, İşletme Ve Yönetim Bilimleri Fakültesi, Uluslararası Ticaret Ve Finans Bölümü, 2021 - Continues

Assistant Professor, Halic University, Institute Of Social Sciences, 2020 - 2022

Assistant Professor, İstanbul Medipol University, İşletme Ve Yönetim Bilimleri Fakültesi, Uluslararası Ticaret Ve Finans

Bölümü, 2018 - 2021

Assistant Professor, Istinye University, Faculty Of Economics And Administrative Sciences, Department Of Economics, 2016 - 2018

Academic and Administrative Experience

Rector's Advisor, Istinye University, Faculty Of Economics, Administrative And Social Sciences, Department Of Economics, 2016 - 2017

Courses

Target Product and Target Market Analysis in Export, Undergraduate, 2022 - 2023

Globalization and Trade Policy, Postgraduate, 2021 - 2022

Macroeconomics, Undergraduate, 2021 - 2022

International Competition Policy, Undergraduate, 2021 - 2022

International Trade Policy, Undergraduate, 2021 - 2022

Target Product, Target Markets in Export, Undergraduate, 2021 - 2022

Microeconomics of Competitiveness, Postgraduate, 2016 - 2017

Matematik, Undergraduate, 2016 - 2017

Sağlık Ekonomisi, Undergraduate, 2016 - 2017

Articles Published in Other Journals

- I. **THE ANALYSIS OF PRODUCTIVITY IN THE MANUFACTURING INDUSTRY IN OECD COUNTRIES: THE LONG-TERM RELATIONSHIP BETWEEN MANUFACTURING VALUE ADDED (MVA) PER EMPLOYEE AND EXPORT PER EMPLOYEE IN THE MANUFACTURING INDUSTRY**
GÜRLER M., CANTÜRK S.
INTERNATIONAL JOURNAL OF PRODUCTIVITY AND QUALITY MANAGEMENT, no.10066060, 2024 (Scopus)
- II. **The analysis of the effect of COVID-19 on the innovation capability of the countries to make high-tech exports in Europe**
Özsoy Ö., Gürler M.
INTERNATIONAL JOURNAL OF KNOWLEDGE-BASED DEVELOPMENT, 2024 (ESCI)
- III. **ESCAPING INCOME TRAP INDEX (EITI)**
Gürler M.
Ekonomi İşletme ve Maliye Araştırmaları Dergisi, vol.6, no.2, pp.169-190, 2024 (Peer-Reviewed Journal)
- IV. **WILL THE MEMBERSHIP OF TÜRKİYE TO THE EU SPUR CONVERGENCE OF GDP PER CAPITA TO HIGH-INCOME ECONOMY?**
Gürler M., Kara F.
Akademik Hassasiyetler, vol.10, no.23, pp.136-166, 2023 (Peer-Reviewed Journal)
- V. **Readiness of the health system against COVID-19 and its impact on the economy and foreign trade in MENA**
Özsoy Ö., Gürler M.
Journal of Health Policy & Outcomes Research (JHPOR), vol.2, 2023 (Scopus)
- VI. **The effect of digitalism on the economic growth and foreign trade of creative, Information and Communication Technology (ICT) and high-tech products in OECD countries**
Gürler M.
The European Journal of Research and Development, vol.3, no.2, pp.54-79, 2023 (Peer-Reviewed Journal)
- VII. **Innovation as an accelerating effect on Gross Domestic Product (GDP) per capita**

- GÜRLER M.
The European Journal of Research and Development, vol.2, no.3, pp.26-44, 2022 (Peer-Reviewed Journal)
- VIII. **Poverty and social exclusion of older people in ageing European Union and Turkey**
ÖZSOY Ö., GÜRLER M.
ZEITSCHRIFT FUER GESUNDHEITSWISSENSCHAFTEN, vol.30, pp.1969-1983, 2022 (ESCI)
- IX. **The effect of the researchers, research and development expenditure as innovation inputs on patent grants and high-tech exports as innovation outputs in OECD and emerging countries especially in BRIICS**
GÜRLER M.
Avrupa Bilim ve Teknoloji Dergisi, no.32, pp.1140-1149, 2021 (Peer-Reviewed Journal)
- X. **The Health System Infrastructure and Economic Effects of COVID-19 in OECD Countries, the Policy Responses of Nations and international Organizations against Pandemic**
Gürler M., Özsoy Ö.
Diversity & Equality in Health and Care, vol.18, no.4, pp.278-295, 2021 (Peer-Reviewed Journal)
- XI. **Schooling Effect in Economic Growth: Benchmarking Turkey vs High Income Countries**
GÜRLER M., ÖZSOY Ö.
ACTA SCIENTIFIC NUTRITIONAL HEALTH, vol.5, no.2, pp.67-70, 2021 (Peer-Reviewed Journal)
- XII. **Benchmarking the Devastating Effects of COVID-19 on Economies and Social Life in the EU and In Selected Countries Mostly Affected By the Pandemic**
GÜRLER M., ÖZSOY Ö.
DIVERSITY AND EQUALITY IN HEALTH AND CARE, vol.17, no.4, pp.136-145, 2020 (Peer-Reviewed Journal)
- XIII. **The Analysis of Health Expenditure as a Determinant of Economic Growth in 37 High Income Countries**
ÖZSOY Ö., GÜRLER M.
ACTA SCIENTIFIC NUTRITIONAL HEALTH, vol.4, no.9, pp.19-33, 2020 (Peer-Reviewed Journal)
- XIV. **Capturing innovation in surgeries: an evaluation from a management perspective**
Arkalı Olcay G., Özgen Narci H., Gürler M., Bulu M.
INTERNATIONAL JOURNAL OF KNOWLEDGE-BASED DEVELOPMENT, vol.10, no.2, pp.107-127, 2019 (ESCI)
- XV. **Exploring the relationship between life expectancy at birth and economic growth in 56 developing countries**
GÜRLER M., ÖZSOY Ö.
Journal of Global Health Reports, vol.3, pp.1-12, 2019 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **The Impact of International Trade on Sustainable Development Goals: The Relationship between Exports and Development in Least Developed Countries**
Gürler M., Cantürk S.
in: Environmental and Sustainability Studies in Economic and Social Fields: Theoretical and Applied Research, Mustafa Zuhail, Editor, Ekin Yayınevi, Bursa, pp.37-66, 2023
- II. **Küresel Enerji Üretimi ve Yenilenebilir Enerji**
GÜRLER M., CANTÜRK S.
in: Yerelden Küresele Farklı Boyutlarıyla Enerji Ekonomisi: Güncel Araştırmalar ve Tartışmalar, Mustafa Zuhail, Editor, Ekin Yayınevi, Bursa, pp.3-24, 2023
- III. **COVID-19's Effect on Global Trade in the Post-Pandemic Period: Forecast Analysis of Global GDP and Trade a Decade After 2025**
ÖZSOY Ö., GÜRLER M.
in: The Transformation of Global Trade in a New World, Marco-Lajara Bartolomé, Özer Ahu Coşkun, Falcó Javier Martínez, Editor, IGI Global, pp.112-157, 2022
- IV. **Analyzing the Global Economy in the Post-Pandemic Recovery: Is the Recovery Near or Not?**

ÖZSOY Ö., GÜRLER M.

in: Analyzing International Business Operations in the Post-Pandemic Era, Christiansen Bryan, Branch John, Editor, IGI Global, pp.155-21, 2022

V. The Negative Effects of COVID-19 on the Sustainable Development Goals, Economic Growth, Foreign Trade, and Social Life

Özsoy Ö., Gürler M.

in: Public Health and Economic Resiliency in the Post-COVID-19 Era, Kholoud Kahime (Cadi Ayyad University, Morocco), Mustapha Zahir (SAEDD, ESTE, Cadi Ayyad University, Mohamed Hadach (SAEDD, Moulay Abdelmonaim El Hidan (SAEDD, Morocco) and Blaid Bougadir (Cadi Ayyad University), Editor, IGI Global, Pennsylvania, pp.105-155, 2021

VI. Türkiye'nin e-ihracata yönelik dijital altyapısının analizi

GÜRLER M.

in: Uluslararası Pazarlamada Güncel Konular, Murat Düzgün, Editor, Nobel Akademik Yayıncılık, Ankara, pp.197-235, 2021

VII. The Relationship Between Foreign Direct Investment and Financial Development in OECD Countries
GÜRLER M., KARA F.

in: Handbook of Research on Decision-Making Techniques in Financial Marketing, , Editor, IGI Global, pp.206-226, 2020

VIII. Ekonomide Büyüme ve Büyüme Modelleri

GÜRLER M.

in: Temel Kavram ve Analizlerle Türkiye Ekonomisi, İrfan Ersin, Editor, Ekin Yayınevi, Bursa, pp.23-52, 2018

Refereed Congress / Symposium Publications in Proceedings

I. The economic and supply chain relationship between members of the Organization of Turkic States (OTS)

GÜRLER M.

The 11th InTraders International Conference on Social Sciences and Education, İstanbul, Turkey, 25 - 29 September 2023, pp.46

II. The Relationship Between Life Expectancy at Birth and Economic Growth in Islamic Countries

GÜRLER M., ÖZSOY Ö.

International Congress of Islamic Economy, Finance and Ethics (ISEFE 2017), İstanbul, Turkey, 29 April 2017, pp.88

III. Progress in Turmoil Times Turkey's New Export Strategy

GÜRLER M., BULU M.

ICEIRD 2013, Proceedings of the 6th International Conference for Innovation Entrepreneurship and Regional Development (ICEIRD 2013) , ss. 240-249, 20-21 Haziran, 2013, İstanbul, İstanbul, Turkey, 20 - 21 June 2013, pp.240-249

Other Publications

I. USA: TARGET MARKET ANALYSIS FOR TURKISH EXPORTERS AND INVESTORS

Gürler M.

Technical Report, pp.1-102, 2024

II. The Analysis of the Automotive Sector in the World and in Turkey

Gürler M.

Technical Report, pp.1-123, 2024

III. Türkiye's Market Share in Global Imports of the US Apparel and Textile Sector

Gürler M.

Technical Report, pp.1-24, 2024

- IV. **The Analysis of the Steel Sector in the World and in Turkey**
Gürler M.
Technical Report, pp.1-93, 2024
- V. **CURRENT ISSUES IN US FOREIGN TRADE: SANCTIONS, RUSSIA-UKRAINE WAR, FOREIGN TRADE RESTRICTIVE POLICIES (TARIFFS AND NON-TARIFF MEASURES 'NTMs')**
Gürler M.
Technical Report, pp.1-222, 2023
- VI. **The Supply Chain Analysis of the Organization of Turkic States on the Way to Global Scale Production**
Gürler M.
Technical Report, pp.1-64, 2023
- VII. **Analysis of Turkey-US Bilateral Foreign Trade According to the Innovation Ecosystem and Technology Intensity of the USA and Turkey**
Gürler M.
Technical Report, pp.1-107, 2023
- VIII. **Türkiye-ABD Dış Ticaretinin Analizi**
Gürler M.
Technical Report, pp.1-105, 2022
- IX. **Türkiye-Macedonia Bilateral Foreign Trade Analysis**
Gürler M.
Technical Report, pp.1-29, 2022
- X. **Target Market Country Analysis: United Kingdom**
Gürler M.
Technical Report, pp.1-103, 2020
- XI. **Target Market Country Analysis: Germany**
Gürler M.
Technical Report, pp.1-84, 2020
- XII. **RCA ANALYSIS OF GOODS EXPORTS OF THE TURKISH REPUBLIC OF NORTH CYPRUS: "TARGET PRODUCTS AND TARGET MARKETS"**
Gürler M.
Technical Report, pp.1-30, 2020
- XIII. **ÜLKER BİSKÜVİ'S CONTRIBUTION TO TÜRKİYE'S SUSTAINABLE GROWTH STRATEGY**
Alkin K., Gürler M.
Technical Report, pp.1-91, 2019