

Asst. Prof. Filiz MIZRAK

Personal Information

Email: fmizrak@medipol.edu.tr

Web: <https://avesis.medipol.edu.tr/fmizrak>

International Researcher IDs

ORCID: 0000-0002-3472-394X

Yoksis Researcher ID: 272979

Education Information

Doctorate, Istanbul Medipol University, Sosyal Bilimler Enstitüsü, Yönetim Ve Strateji (Dr), Turkey 2017 - 2021

Associate Degree, Anadolu University, Açıköğretim Fakültesi, Dış Ticaret Bölümü, Turkey 2007 - 2009

Undergraduate, Istanbul University, Edebiyat Fakültesi, Batı Dilleri Ve Edebiyatları Bölümü, Turkey 2004 - 2009

Dissertations

Doctorate, Küresel rekabet ortamında sivil havacılık sektörünün bölgesel bazlı müşteri memnuniyet analizi, Istanbul Medipol University, Sosyal Bilimler Enstitüsü, Yönetim Ve Strateji (Dr), 2021

Courses

Dünya ve Türkiye Lojistik Sektörü, Undergraduate, 2022 - 2023

Maritime Transportation, Undergraduate, 2022 - 2023

Project Management, Undergraduate, 2022 - 2023

Transport Economics and Policy, Undergraduate, 2022 - 2023

Satın Alma ve Tedarik Planlama, Undergraduate, 2021 - 2022

Kentsel Lojistik, Undergraduate, 2021 - 2022

Published journal articles indexed by SCI, SSCI, and AHCI

- Prioritizing cybersecurity initiatives in aviation: A dematel-QSFS methodology**
Mizrak F., Reyhan Akkartal G. R.
Heliyon, vol.10, no.16, 2024 (SCI-Expanded)

Articles Published in Other Journals

- Integration of Fuzzy AHP for Cybersecurity Strategy Development in International Organizations**
MIZRAK F.
Premium e-Journal of Social Sciences, vol.7, no.35, 2023 (Peer-Reviewed Journal)
- Enhancing Organizational Competitiveness through Entrepreneurial Education, Human Resources Management, and Innovation Strategies: A Vikor and Fuzzy AHP Approach**
MIZRAK F.

International Journal of Social and Humanities Sciences Research (JSHSR), vol.10, no.100, 2023 (Peer-Reviewed Journal)

- III. **Managing Risks and Crises in the Logistics Sector: A Comprehensive Analysis of Strategies and Prioritization Using AHP Method**
Mızrak F.
Meriç Uluslararası Sosyal ve Stratejik Araştırmalar Dergisi, vol.7, no.Özel sayı, pp.114-148, 2023 (Peer-Reviewed Journal)
- IV. **Analyzing Criteria Affecting Decision-Making Processes of Human Resource Management in the Aviation Sector - A Fuzzy Logic Approach**
MIZRAK F.
Journal of aviation (Online), vol.7, no.3, 2023 (Peer-Reviewed Journal)
- V. **APPLICATION OF ANALYTIC HIERARCHY PROCESS (AHP) IN EVALUATING EDUCATIONAL LEADERSHIP THEORIES FOR EFFECTIVE SCHOOL MANAGEMENT**
MIZRAK F., CULDUZ M.
Avrasya Sosyal ve Ekonomi Araştırmaları Dergisi (ASEAD), vol.10, no.4, 2023 (Peer-Reviewed Journal)
- VI. **DRIVING INNOVATION AND COMPETITIVENESS THROUGH DIGITAL ECOSYSTEMS: A CASE-BASED EXPLORATION**
MIZRAK F.
NİŞANTAŞI ÜNİVERSİTESİ SOSYAL BİLİMLER DERGİSİ, vol.11, no.3, 2023 (Peer-Reviewed Journal)
- VII. **INTEGRATING CYBERSECURITY RISK MANAGEMENT INTO STRATEGIC MANAGEMENT: A COMPREHENSIVE LITERATURE REVIEW**
MIZRAK F.
Research Journal of Business and Management,, vol.10, no.3, 2023 (Peer-Reviewed Journal)
- VIII. **Determining and Evaluating The Strategies of Air Cargo Freight Forwarders to Increase Business Volume with AHP Method**
MIZRAK F., AKKARTAL G. R.
Journal of aviation (Online), vol.7, no.2, pp.226-232, 2023 (Peer-Reviewed Journal)
- IX. **EVALUATION OF NON-TYPE RATED PILOT SELECTION CRITERIA IN THE CIVIL AVIATION INDUSTRY WITH AHP AND TOPSIS METHODS**
MIZRAK F.
Research Journal of Business and Management, vol.10, no.1, pp.1-11, 2023 (Peer-Reviewed Journal)
- X. **Determination of Effective Investment Strategies for the Airline Sector in the Context of Sustainable Economic Development**
MIZRAK F., YÜKSEL S., SİLAHTAROĞLU G., DİNÇER H.
Gaziantep Üniversitesi Sosyal Bilimler Dergisi, vol.21, no.2, pp.784-793, 2022 (Peer-Reviewed Journal)
- XI. **The Impact of Crew Resource Management on Reducing the Accidents in Civil Aviation**
MIZRAK K. C., MIZRAK F.
Journal of Aviation Research, vol.2, no.1, pp.1-25, 2020 (Peer-Reviewed Journal)
- XII. **Significant Determiners of Greek Debt Crisis: A Comparative Analysis with Probit and MARS Approaches**
MIZRAK F., YÜKSEL S.
International Journal of Finance & Banking Studies (2147-4486), vol.8, 2019 (Peer-Reviewed Journal)
- XIII. **LEADING FACTORS CONTRIBUTING INTERNATIONAL ORGANIZATIONS TO BE AGILE AND BLUE OCEAN STRATEGY; AN EVIDENCE FROM TURKISH CIVIL AVIATION SECTOR**
BAYKAL E., MIZRAK F.
Stratejik ve Sosyal Araştırmalar Dergisi, vol.3, 2019 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Analysis of Alternative Energy Sources and Applications in Maritime Transportation with a Strategic**

Management Approach

MIZRAK F., AKKARTAL G. R.

in: Decision making in Interdisciplinary Renewable Energy Projects, , Editor, Springer, pp.1-11, 2024

- II. **Operational Efficiency and Competitiveness in the Global Logistics Industry: An Examiantion of Human Resources Strategies**
MIZRAK F., AKKARTAL G. R.
in: Strategic Innovations for Dynamic Supply Chains, MIZRAK FİLİZ, Editor, IGI Global, pp.71-102, 2024
- III. **Use of Big Data in Strategic Management as a New Perspective**
Mızrak F.
in: New Perspectives and Possibilities in Strategic Management in the 21st Century: Between Tradition and Modernity, Javier Martínez-Falcó,Bartolomé Marco-Lajara,Eduardo Sánchez-García,Luis A. Millan-Tudela, Editor, IGI GLOBAL, Pennsylvania, pp.409-425, 2023
- IV. **Use of Artificial Intelligence in the Employee Selection Process**
Mızrak F.
in: HR Analytics in an Era of Rapid Automation, Radha Yadav,Mudita Sinha,Joseph Varghese Kureethara, Editor, IGI GLOBAL, Pennsylvania, pp.230-248, 2023
- V. **Managing Successful and Ethical Organizational Change**
Mızrak F., Çaylan S.
in: Managing Successful and Ethical Organizational Change, Dimitrios Belias,Ioannis Rossidis,Christos Papademetriou,Andreas Masouras,Sofia Anastasiadou, Editor, IGI GLOBAL , Pennsylvania, pp.120-143, 2023
- VI. **Determining and Evaluating Criteria for Transformational Leadership in Educational Institutions With AHP Method**
Mızrak F., Culduz M.
in: Transformational Leadership Styles for Global Leaders: Management and Communication Strategies, Darcia Ann Marie Roache, Editor, IGI GLOBAL, Pennsylvania, pp.56-77, 2023
- VII. **Strategic Management of Digital Transformation Processes in the Aviation Industry: Case of Istanbul Airport**
Akkartal G. R., Mızrak F.
in: Cases on Enhancing Business Sustaninability Through Knowledge Management System, Meirr Russ, Editor, IGI GLOBAL, Pennsylvania, pp.200-230, 2023
- VIII. **Defining Reverse and Green Supplier Selection Criteria with a Strategic Management Approach**
AKKARTAL G. R., MIZRAK F.
in: Economic Development and the Environmental Ecosystem, Hasan Dinçer , Serhat Yüksel, Editor, Springer, Cham, pp.205-215, 2023
- IX. **The Impact of Social Marketing and Corporate Social Responsibility on Energy Savings as a Competitive Strategy**
MIZRAK F., CEVHER M. F.
in: HANDBOOK OF RESEARCH ON ACHIEVING SUSTAINABLE DEVELOPMENT GOALS WITH SUSTAINABLE MARKETING, Iza Gigauri, Maria Palazzo, Maria Antonella Ferri, Editor, IGI Global, pp.239-254, 2023
- X. **Defining Reverse and Green Supplier Selection Criteria with a Strategic Management Approach**
AKKARTAL G. R., MIZRAK F.
in: Contributions to Economics, , Editor, Springer, pp.205-218, 2023
- XI. **An Evaluation for the Use of Alternative Vehicle Technologies and Energy Resources in Logistic Sector with a Strategic Approach**
MIZRAK F.
in: Circular Economy and the Energy Market, 2022, Dinçer Hasan, Yüksel Serhat, Editor, Springer, İstanbul, pp.159-171, 2022
- XII. **Analysing Customer Satisfaction of Civil Aviation Companies of Turkey with Text Mining**
ETİ S., MIZRAK F.
in: Strategic Outlook for Innovative Work Behaviours, Dinçer, Hasan Yüksel, Serhat, Editor, Springer, pp.21-41, 2020

XIII. The Role of Agility in Banking Sector in Competitive Globalization Era

MIZRAK K. C., MIZRAK F.

in: Handbook of Research on Decision - Making Techniques in Financial Marketing, Hasan DİNÇER, Serhat YÜKSEL, Editor, IGI GLOBAL, pp.317-335, 2020

Refereed Congress / Symposium Publications in Proceedings

- I. **Impact of Supply Chain Governance and ERP Application on Creating Competitive Advantage**
MIZRAK F., AKKARTAL G. R.
International Conference in Technology , Humanities and Management, England, 12 June 2023 - 13 April 2024, vol.1
- II. **Analysis of Key Factors Affecting Competitive Advantage in the Logistics Sector Using DEMATEL Approach**
MIZRAK F.
11. Uluslararası Akademik Araştırmalar Kongresi, Turkey, 25 - 26 July 2023
- III. **Strategic Investment Decisions in the Aviation Industry: An ELECTRE Approach**
MIZRAK F.
11. Uluslararası Akademik Araştırmalar Kongresi, Turkey, 25 - 26 July 2023
- IV. **EMBRACING DIVERSITY AND FOSTERING INCLUSION: STRATEGIES FOR BUILDING AN INCLUSIVE WORKPLACE**
CAYLAN S., MIZRAK F.
V. INTERNATIONAL İSTANBUL CURRENT SCIENTIFIC RESEARCH CONGRESS, 9 - 11 July 2023, pp.242-243
- V. **FACTORS AFFECTING THE INVESTMENT DECISIONS OF INTERNATIONAL ORGANIZATIONS IN THE LOGISTICS SECTOR: A VIKOR ANALYSIS APPROACH**
MIZRAK F.
V. INTERNATIONAL ISTANBUL CURRENT SCIENTIFIC RESEARCH CONGRESS, 9 - 11 July 2023, pp.5-7
- VI. **EVALUATING THE ALTERNATIVE STRATEGIES FOR STRATEGIC MANAGEMENT PROCESS OF LANGUAGE SCHOOLS WITH AHP METHOD**
CULDUZ M., MIZRAK F., CAYLAN S.
International Conference in Technology , Humanities and Management (ICTHM)2023, İstanbul, Turkey, 12 - 13 June 2023
- VII. **THE IMPACT OF SUPPLY CHAIN MANAGEMENT AND ERP APPLICATION ON CREATING COMPETITIVE ADVANTAGE**
AKKARTAL G. R., MIZRAK F.
International Conference in Technology, Humanities and Management (ICTHM 2023), 12 - 13 June 2023
- VIII. **Use of SDupply Chain Management and ERP Applications to Create Competitive Advantage**
MIZRAK F., AKKARTAL G. R.
International Conference in Technology , Humanities and Management (ICTHM)2023, İstanbul, Turkey, 12 June 2023
- IX. **The Role of Financial Performance Measurement in Strategic Business Development A Study in Airline Industry Based on Topsis Method**
MIZRAK K. C., MIZRAK F.
3. International Economics Research and Financial Markets Congress, 7 - 09 November 2019