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Personal Information

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International Researcher IDs

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Education Information

Undergraduate, Istanbul University, Açık Ve Uzaktan Eğitim Fakültesi, Yönetim Bilişim Sistemleri Pr. (Açıköğretim), Turkey 2020 - Continues

Doctorate, Istanbul University, Sosyal Bilimler Enstitüsü, Yönetim Ve Strateji (Dr), Turkey 2018 - Continues

Postgraduate, Bahcesehir University, Sosyal Bilimler Enstitüsü, Pazarlama (YI) (Tezli) (İngilizce), Turkey 2011 - 2016

Undergraduate, Hacettepe University, İktisadi Ve İdari Bilimler Fakültesi, İktisat Bölümü, Turkey 2003 - 2007

Foreign Languages

English, C2 Mastery

Dissertations

Postgraduate, MQ: Marketing intelligence quotient and a scale to measure it, Bahcesehir University, Sosyal Bilimler Enstitüsü, Pazarlama (YI) (Tezli) (İngilizce), 2016

Research Areas

Science Philosophy, Behavioural Sciences, Management and Organization, Management of Enterprises, Management and Manager Development

Academic Titles / Tasks

Research Assistant, Istanbul Medipol University, İşletme Ve Yönetim Bilimleri Fakültesi, İşletme Bölümü (İngilizce), 2019 - Continues

Courses

Management & Organization, Undergraduate, 2022 - 2023

Introduction to Business, Undergraduate, 2022 - 2023

Topluma Hizmet Uygulamaları, Undergraduate, 2019 - 2020

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Examination of the effects of value creation, intellectual property and organizational creativity on artificial intelligence focused enterprises**
PINARBAŞI F., Sonmez Cakir F., GÜNER GÜLTEKİN D., YAZICI M., Adiguzel Z.
Business Process Management Journal, vol.30, no.1, pp.317-337, 2024 (SSCI)

Articles Published in Other Journals

- I. **Examination of the effects of innovation development, technology management and big data analytics capability in information technology companies**
Adiguzel Z., Sonmez Cakir F., PINARBAŞI F., GÜNER GÜLTEKİN D., YAZICI M.
Journal of Advances in Management Research, 2024 (ESCI)

Books & Book Chapters

- I. **Understanding and Mitigating Authority Bias in Business and Beyond**
Güner Gültekin D.
in: Overcoming Cognitive Biases in Strategic Management and Decision Making, Enis Sınıksaran, Editor, IGI Global yayınevi, Pennsylvania, pp.57-72, 2024
- II. **Groupthink in Contemporary Decision Making: A Failure to Dissent**
Güner Gültekin D.
in: Overcoming Cognitive Biases in Strategic Management and Decision Making, Enis Siniksaran, Editor, IGI Global yayınevi, Pennsylvania, pp.91-106, 2024
- III. **Framing Effects on Renewable Energy News**
Yazici M., Güner Gültekin D.
in: Economic Development and the Environmental Ecosystem, Hasan Dincer, Serhat Yüksel, Editor, Springer Cham, Basel, pp.1-19, 2023

Refereed Congress / Symposium Publications in Proceedings

- I. **Nudging Through Reciprocity: Alleviating the Endowment Effect via Online Peer Reviews**
GÜNER GÜLTEKİN D.
International Conference on Emerging Trends in Digital Business 2022, Amman, Jordan, 17 August 2022
- II. **Yeni Ekonomi ve İş Modelleri: Döngüsel Ekonomi ve Paylaşım Ekosistemleri**
KOÇAN A., GÜNER GÜLTEKİN D., BAŞTUĞ M.
Uluslararası Ekonomi Araştırmaları ve Finansal Piyasalar Kongresi, Gaziantep, Turkey, 7 - 09 November 2019, pp.528-548

Supported Projects

Adıgüzel Z., Pınarbaşı F., Yazıcı M., Güner Gültekin D., Ermiş A. M., Project Supported by Higher Education Institutions, Yapay Zekanın Ticarileştirilmesi: Zorluklar ve Fırsatlar ile Girişimci Şirketler Üzerine Bir Araştırma, 2022 - 2023